B1G1

GIVING



REPORT 2025

CREATING A WORLD FULL OF GIVING



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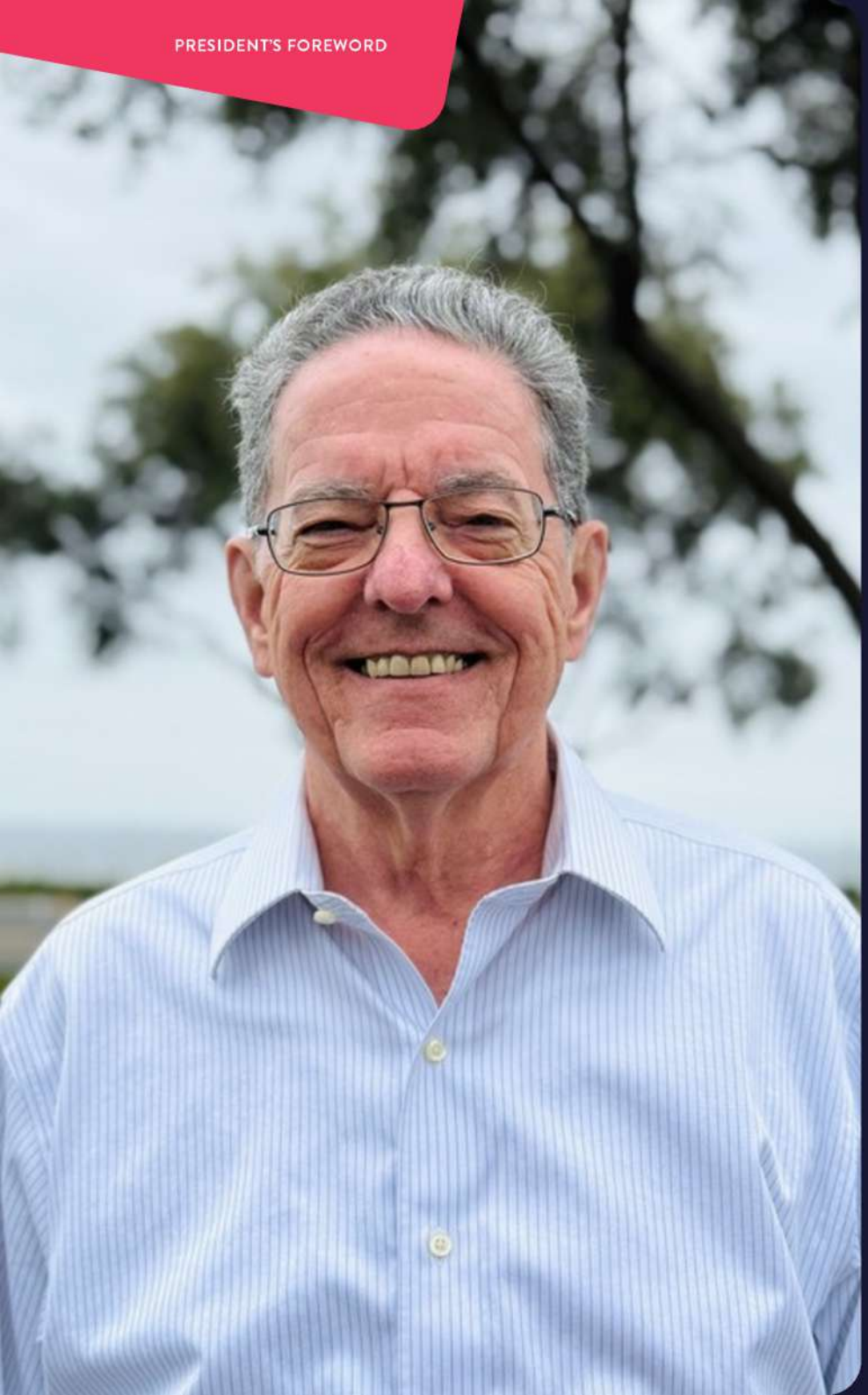


Section 1

PRESIDENT'S FORWARD

"No act of kindness, no matter how small, is ever wasted."

Aesop



WORDS FROM THE PRESIDENT

Slow and Steady As She Goes

As so often happens when I look back on a year at B1G1 Giving, I find myself awe-struck by the picture it presents. It was a year in which, once again, many Members were carefully managing their way through significant economic challenges. Nevertheless, we recorded another 25 million plus Impacts, with the Health, Food, and Environment categories leading the way. We can already see the 400 million mark within reach, and are positioned for continued growth in the years ahead.

We ramped up significantly with seven new Worthy Causes, in such diverse areas as digital empowerment for women, veterinary care, support for children with special needs, and healthcare for communities in remote areas. These Worthy Causes brought to life a whopping twenty new projects operating in a host of countries – some not previously served by B1G1 – including Bolivia, Malawi, Romania, Chile, and more.

As if that wasn't enough to celebrate, the entire B1G1 Giving Board had the privilege of attending the Bali Conference in November 2025. And what a conference it was, with so many Members interacting with our Worthy Cause partners and pledging their support to our continued growth. It was a remarkable session indeed, and I was so thrilled to have been in the same room with such a thoughtful and challenging group.

As always, our heartfelt thanks go out to all of you – B1G1 Members and their employees, Worthy Cause partners and their teams, and the many supporters of the B1G1 Movement all around the world – for your generosity and your commitment to make the world a better, safer, and more giving place.

PAUL PETRUCCELLI
PRESIDENT, B1G1 GIVING INC.



LOOKING FORWARD!

2025 ended beautifully. The Bali Conference was really 'out of the box'. People were genuinely excited by what was happening as we all braced 'interesting times' ahead with AI and so many other things.

But then early in 2026, the tempo changed. And it changed dramatically. The Middle East became even more of a tinder box and then the Iran war hit not only oil prices but also 'outlooks'.

There was a general sense of uncertainty so much so that we were forced to cancel the Conference so many people were looking forward to in the UK. That was a very challenging decision.

And it forced us to look into how B1G1 should be in a world where personal safety was taking away a focus from making great things happen elsewhere.

That's been really challenging as we've trimmed down teams and travel.

And now, 2026 looks more positive as we explore (and get great feedback on) new initiatives that make it so much easier for people to enjoy the real magic of B1G1. We'll be doubling down on connections, growing the circle of Impact Partners, and making it easier than ever for businesses around the world to create tangible, measurable, and meaningful impact every single day.

We can't wait to take these next steps with you.

MASAMI SATO & PAUL DUNN
B1G1 FOUNDERS



Section 2

THE B1G1 MOVEMENT

"To the world you may be one person, but to one person you may be the world."

Dr. Seuss



OUR MISSION

To Create Giving Businesses

So that together we create positive impacts in the world every day and in every way.

UNIQUE APPROACH OF B1G1

Impact - We ensure that your contributions are always made impactful and effective.
Habit - We help businesses around the world integrate effective giving into their everyday business activities.
Connections - We develop resources to help you form meaningful connections that make a real difference.

HOW IT WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. In this way, B1G1 provides businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.

MEMBERSHIP PROGRAM

BUY1GIVE1 PTE LTD

BUY1GIVE1 PTE LTD is a Social Enterprise established in 2007 and headquartered in Singapore. It supports, inspires, and educates businesses globally and runs the B1G1 Business Membership Program.

Key Responsibilities:

- Creating value AND values
- Ensuring sustainability
- Maximizing connectivity

CONTRIBUTION MANAGEMENT

B1G1 GIVING INC.

B1G1 GIVING, INC. Previously a Singapore registered Society, B1G1 Giving moved to the US to become a 501(c)(3) registered Charity. It helps selected charity organizations receive funds to create much-needed social impacts.

Key Responsibilities:

- Enabling impactful giving
- Ensuring integrity and transparency
- Enhancing effectiveness





Section 3

2025 KEY ACTIVITIES

"Act as if what you do makes a difference. It does."

William James

IN 2025, B1G1 GIVING TEAM FOCUSED ON EXPANDING OUR GLOBAL IMPACT REACH WHILE STRENGTHENING THE INTEGRITY AND STORYTELLING BEHIND EVERY GIVING PROJECT.



Welcoming new programs in new countries

Following through on our commitment to proactively identify and onboard new projects aligned with member interests and global priorities, 2025 saw us bring new Worthy Cause programs onboard in Sri Lanka, Romania, Bolivia and Chile.

These additions keep our project mix fresh, diverse and deeply impactful, expanding the breadth of causes our members can connect with and give to.

Bringing Worthy Cause stories to life

We built on our commitment to stronger relationships with Worthy Causes, sitting down with them and with members to capture and share more authentic, impactful stories. Through interviews for International Women's Day and our Conversations That Matter series, we shone a light on the tangible difference being made on the ground.

These conversations helped members see the real-world difference their giving creates, deepening the connection between businesses and the causes they support, moving beyond numbers to the people and communities impacted.

Navigating complexity with greater efficiency

2025 brought a more complex compliance landscape. As part of our full review of internal workflows, the team simplified and streamlined processes to reduce friction and improve turnaround times, delivering reports and updates in a timely and reliable manner despite the added demands.

We streamlined the processing and distribution of giving to support an expanding global project mix, and improved the remittance process, including how Worthy Causes upload and submit documentation. These changes allow us to better support Worthy Cause partners, while welcoming a growing number of Worthy Causes into the B1G1 community.

Section 4

2025 IMPACTS

"The smallest act of kindness is worth more than the grandest intention."

Oscar Wilde

IMPACTS BY CATEORIES



HEALTH

Impacts

12,699,467

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health – the real wealth of a person.



FOOD

Impacts

6,829,353

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



EDUCATION

Impacts

949,204

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



ENVIRONMENT

Impacts

4,132,790

By protecting the Earth, we're not only protecting our home but also ensuring a sustainable future for generations to come.



INCOME GENERATION

Impacts

420,294

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



HUMAN RIGHTS

Impacts

160,519

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



LIFE ENHANCEMENT

Impacts

300,264

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



ANIMALS

Impacts

296,030

Caring for animals is essential to promoting a compassionate world. Our projects focus on ensuring their well-being and protecting their habitats.



SHELTER

Impacts

150,886

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.

IMPACTS BY THE SUSTAINABLE DEVELOPMENT GOALS (THE SDGS)



943,274
Impacts



2,217,674
Impacts



9,118,256
Impacts



1,192,810
Impacts



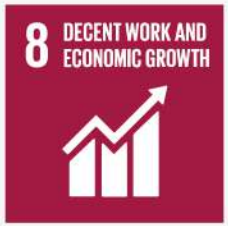
537,374
Impacts



16,069,738
Impacts



162,251
Impacts



502,420
Impacts



522,151
Impacts



2,494,625
Impacts



6,470,839
Impacts



102,815
Impacts



505,272
Impacts



2,079
Impacts



4,549,555
Impacts



171,618
Impacts



2,752
Impacts



MORE ABOUT B1G1 & THE SDGS

B1G1.COM/SUSTAINABLE-DEVELOPMENT-GOALS

Inspiring Beneficiary Stories From B1G1 Worthy Causes

A TRICYCLE, A TRADE, AND A NEW LIFE

Through This Life's Edith House (TLEH), we heard the story of a young woman in rural Cambodia whose life changed course in the most unexpected way. It's a story that shows how one small piece of support can open doors that have been closed for years.

She was born without her right arm and right leg. Growing up in a quiet village, she had little mobility and few chances to leave her own home. By 13, she had missed years of school, dependent on her family for even the simplest daily tasks. Her disability limited more than her movement. It limited what she believed was possible.

Early in 2025, a partner organisation referred her to TLEH, a vocational training programme for young people from disadvantaged backgrounds.



TLEH's team, working alongside Midol Metta, a local disability care centre, sat down with her and her family to understand what she actually needed. Training alone would not be enough. She needed a way to get there.

Through a co-financing arrangement between her family and TLEH's partners, she received an electric tricycle. For the first time, she could travel to the training centre on her own, sit alongside her peers, and join the tailoring programme fully.

She thrived there. She learned to sew, and she learned something else too, that she could trust her own ability. She graduated with real technical skill and a confidence that had never had room to grow before.

Today she dreams of opening her own tailoring business. Her presence at TLEH has already changed the programme itself. Since her case, TLEH has welcomed five more young people with disabilities into training, built better referral pathways, and started designing accessible facilities and adaptive materials.

One young woman's journey became the reason an entire programme became more inclusive. That's the kind of ripple effect B1G1 looks for, support that creates leaders whose impact reaches far beyond their own story.

In partnership with This Life Cambodia

Inspiring Beneficiary Stories From B1G1 Worthy Causes

SUSAN, A JOURNEY OF QUIET DETERMINATION

Through a conversation with Kilimanjaro Blind Trust Africa, they shared the story of Susan, a young woman in Laikipia County, Kenya, whose curiosity for learning never stopped, even after everything around her changed.

Susan was full of curiosity as a child, the kind of student who loved school. Just before Grade 6, she lost her sight. It was a turning point that brought real uncertainty, but it did not stop her education.

She enrolled at St. Lucy's Primary School for the Visually Impaired in Meru, where she first encountered the Orbit Reader 20, a digital braille device provided through Kilimanjaro Blind Trust Africa's Digital Inclusion Program. For Susan, it gave her access to textbooks and learning materials without carrying bulky braille books. When COVID-19 closed schools and she was preparing for national exams, the Orbit Reader let her keep revising from home, on her own.

She went on to St. Lucy's High School, then to Egerton University, where she earned a bachelor's degree in Gender and Development Studies. At every stage, the right tool kept her learning at pace with her peers.

Today, Susan is part of Kilimanjaro Blind Trust Africa's Employability Skills Training Program, where visually impaired graduates receive practical support to build confidence, strengthen workplace skills, and prepare for employment.

Susan's story is still unfolding. What started with a single device became a full education, and now, a future she is building on her own terms.



She reflects on her journey with gratitude: "Without the Orbit Reader, revising from home would have been impossible. It really supported me throughout my education."

Your support goes a long way in empowering young adults like Susan, giving them the tools they need to learn, grow, and take their next step with confidence. Thank you for being part of her journey.

In partnership with Kilimanjaro Blind Trust Africa

Kilimanjaro Blind Trust Africa
"Unlocking Literacy for Life"

Inspiring Beneficiary Stories From B1G1 Worthy Causes

FROM PLASTIC WASTE TO REAL CAREERS

Through a conversation with the R.O.L.E. Foundation, they shared the story of a Bali-based movement that turned an environmental crisis into a pathway for young people to build real careers.

Bali's coastline carries more than its share of the world's plastic waste, and the communities living alongside it carry the cost. The R.O.L.E. Foundation was built to meet that problem from more than one direction: environmental action, education, and economic opportunity, all in one movement.

Earlier this year, the B1G1 team visited their Zero Waste Center. We joined a soap recycling workshop, made seed balls to help restore trees across the island, and took part in a beach cleanup that pulled over 200 kilograms of plastic from a single stretch of coastline in one day.



But the cleanup was never the whole story.

At the training centre, we met Mira, a young woman in R.O.L.E.'s occupational training programme. For her, the programme was never just a route into a hospitality job. It was a way to protect the island she grew up on.

That's the pattern R.O.L.E. has built across Bali. Youth get trained for real careers in hospitality, the industry the island runs on. Local communities learn sustainability practices they use every day. And graduates get connected directly into the businesses driving Bali's tourism economy.

Through B1G1's partnership with the Foundation, members have supported over 5,000 children and young adults through educational workshops, removed more than 20,000 kilograms of waste from Bali's beaches, and helped place hundreds of people into meaningful employment.

Mira walked into a training programme to build a career. She walked out as someone her community now looks to. That's the kind of multiplier B1G1 looks for: support that builds the people who keep protecting the island long after we've left.

In partnership with The R.O.L.E. Foundation

R.O.L.E.
Rivers, Oceans, Lands, Ecology
FOUNDATION

2025 NEW WORTHY CAUSES AND THEIR RESPECTIVE PROJECTS

In 2025, we had the privilege of welcoming 7 new Worthy Causes 20 new projects into the Worthy Cause Program.

Action Through Enterprise

- Support Children with Special Needs
- Sponsor a Cook's Salary
- Provide Nutritious Meals to a Child at School
- Provide Internet Access and Technology Education to Children
- Support a Child's Education with Essential Supplies

Child Action Lanka

- Provide Holistic Care for Vulnerable Children
- Provide Nutritious Meal Program to Children in Sri Lanka

Humane World For Animals

- Support Veterinary Care for Stray Dogs and Cats (Mexico)
- Support Veterinary Care for Stray Dogs and Cats (South Africa)
- Support Veterinary Care for Stray Dogs and Cats (Romania)
- Support Veterinary Care for Stray Dogs and Cats (Chile)
- Support Veterinary Care for Stray Dogs and Cats (Bolivia)
- Provide a Sanctuary for Rescued Animals
- Provide Animal Rescue in Disaster Zones

Tech4Dev:

- Empower Women with Digital Training and Tech Careers

TEENS, Inc:

- Provide a Safe Space for Vulnerable Youth

The 2 Minute Foundation

- Sponsor Community Education on Beach and Ocean Health
- Provide and Maintain Cleanup Stations in the Community

The Sparkle Foundation

- Provide Solar Panel and Lighting Kit to Underserved Families
- Provide Healthcare to Remote and Mountainous Communities.











Section 5

2025 PLANS

"The greatness of a community is most accurately measured by the compassionate actions of its members."

Coretta Scott King

SHARING MORE MEANINGFUL UPDATES \WITH OUR WORTHY CAUSES

We'll focus on improving how we communicate with our Worthy Causes, ensuring they receive clearer, more timely updates that keep them informed and engaged as partners in the B1G1 community.

BRINGING MEMBERS CLOSER TO REAL, MEANINGFUL STORIES

We'll work towards creating more opportunities for members to connect directly with the stories behind their giving, helping to build a stronger, more personal sense of the impact they're part of.

EXPANDING OUR PROJECT MIX AS OUR MEMBER COMMUNITY GROWS

As our member community continues to expand, we'll bring in more projects to broaden our giving options, ensuring our project mix keeps pace with the diverse interests and priorities of a growing membership.



Section 6

PEOPLE BEHIND B1G1 GIVING

"One person can make a difference, and everyone should try."

John F. Kennedy



PAUL PETRUCCELLI
PRESIDENT



DEANNE FIRTH
BOARD MEMBER



JENNY DOMINGUEZ
TREASURER

"Serving on the Board of B1G1 Giving, Inc. is truly special. It is wonderful to be part of the "Giving Movement", with numerous like-minded business owners around the world.

In addition, we continue to be inspired by the work of the Worthy Causes who are making the world a safer and more humane place. Please accept this heartfelt thank you, for how you, are also supporting these efforts."

LINDA SADDLEMIRE



Thank you for making a difference with us.

b1g1.org